



JOB DESCRIPTION

FINANCIAL PLANNER

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Job Title: Financial Planner

Purpose Of Job: To provide holistic financial planning advice to private clients, while ensuring a smooth delivery of an excellent client service. To generate profitable new business and ongoing income streams. To develop and maintain excellent relationships with both clients and professional connections.

Reports To: Practice Manager / Head of Financial Planning

Direct Reports: None

Key Responsibilities & Accountabilities

- Managing a portfolio of clients and their needs
- Providing ongoing servicing (including reviews) to existing clients as per service proposition(s), internal standards, and business processes
- Generating new business opportunities as per the agreed business plan and targets
- Helping potential clients make positive decisions about their financial future and to implement any recommendations
- Managing and conducting client meetings and reviews
- Working with the support team to produce clear, technically accurate, compliant and concise financial plans, cash flow forecasts and suitability reports as per business process and internal standards
- Ensuring that all recommendations and reports meet legal and regulatory requirements
- Providing all advice within a strict ethical and compliance framework, ensuring that all operations affecting the firm's clients are carried out in accordance with the regulator
- Ensuring that all recommendations are appropriate for clients' individual needs and circumstances
- Supporting other team members in specialist knowledge areas
- Managing own workflow, tasks and their delivery
- Producing meeting notes and other documentation as per business processes and within required timescales
- Attending functions and events to build professional relationships and to promote the firm
- Networking with professional partners and introducers to identify private clients and business opportunities
- Providing regular activity data to the Practice Manager
- Sharing ideas and innovations which could improve business processes or enhance relationships with clients and their experiences
- Ensuring continuous development of your financial and technical expertise to meet regulatory requirements and personal goals and objectives as per your training and development plan
- Keeping up-to-date with the current developments in financial services, financial markets, and economic trends
- Other duties that may be necessary to meet business needs

Personal Specification

JOB TITLE: Financial Planner

CRITERIA

E OR D

KNOWLEDGE

- Microsoft Word, Excel, PowerPoint and electronic diary management **E**
- Advanced Excel **D**
- In depth technical knowledge and understanding of financial planning **E**
- Knowledge of technical financial planning tools and financial modeling software e.g. Voyant/Truth **E**
- Excellent compliance record with detailed understanding of the compliance requirements **E**

SKILLS

- Excellent interpersonal skills to develop and maintain client trust and inspire confidence **E**
- Ability to apply own judgment and experience when making decisions or speaking to clients **E**
- Strong interpersonal skills & excellent communication (both verbal and written) **E**
- Ability to gain thorough understanding of client circumstances and to assess how these can affect the advice given **E**
- Highly organised, methodical, analytical and disciplined **E**
- Excellent questioning and listening skills particularly in uncovering clients' objectives **E**
- Excellent presentation skills **E**
- Highly effective negotiation skills **E**
- Ability to work collaboratively and to provide support to colleagues when needed **E**

EXPERIENCE

- Minimum 5 years Financial Services industry experience & product knowledge **E**
- Minimum 2 years IFA/Adviser experience **E**
- Minimum 2 years of experience of cash flow planning **E**

QUALIFICATIONS

- Diploma in Financial Planning **E**
- Advanced Diploma in Financial Planning **E**
- Certified or Chartered Financial Planner **D**
- Pension Transfer Specialist **D**
- BSc in Economics, Mathematics, Physics, Business or a related discipline **D**

D = DESIRABLE
E = ESSENTIAL



Resolve
 Implement
 Enjoy